

Jodi-Ann Pearton - The Food Design Agency

The Food Design Agency has been affiliated with Steelite for 10 years. Steelite provides an abundant selection of high quality, resilient and elegant products.

The Food Design Agency deals with food styling and photography, sensory analysis, functions and events, food marketing and road shows Steelite's flexible range allows for a sense of class and occasion irrespective of the undertaken project.

Steelite meets the needs of our various customers and diverse cuisines; from rustic family style all the way through to fine dining.

The contemporary, stylish and sophisticated designs act as a perfect canvas for a foodie, allowing full access to creativity and enhancing the plate presentation to its full potential.

Steelite plates have made a significant difference to our business. The knowledge that Steelite plates only shoot with perfect precision allows for our food photography to run smoothly. We have seen an increase in social media appraisal responses when displaying products on Steelite items.

When it comes to crockery and cutlery there is a vast range of competition, however, Steelite stands above the rest. Steelite provides the Food Design Agency with flawless designed items in impeccable condition. Steelite is the brand the Food Design Agency trusts. Steelite provide shots of confidence and bring our business great results.

Steelite is highly regarded in all respects not only by the Food Design Agency but by our clients that witness their dreams on Steelite plates. It is clear that thought, skill, the will to satisfy customer needs and determination to produce beautiful products goes into every Steelite item.

The benefit of Steelite doesn't end with the attractiveness of each plate but continues by building confidence to plate, shoot and food style in a manner that implements new ideas and concepts. Steelite enables the Food Design Agency to overcome any plating obstacles that may arise.

Steelite gives the Food Design Agency a "finishing touch".

