At Steelite International we’ve worked in partnership with the HCA and NHS Supply Chain with a combined aim to design and improve tableware within the healthcare sector.

As a result of our collaboration we’ve introduced a radical new product range which aids functionality along with enhancing and brightening up meal service.

Freedom Blue and Yellow with a two tone colour contrast is a vibrant, warm and homely tableware collection which brightens up mealtimes. Aesthetically the range features two distinct plate shapes, to assist feeding along with promoting independence.

It maintains the dignity of those patients requiring assistance and enables parity at mealtimes.

Freedom is a new tableware solution, designed in conjunction with Catering Managers, Patients and Professionals which reflects the needs of today’s patients in care.
Features & Benefits

Colour way:
- The vibrant colours and colour contrast enables patients clear visibility of food
- Bright colours give a relaxed and upbeat feel to meal times
- Improved food presentation resulting in less food waste

Shapes:
- Product shapes and capacities are aligned to food service portions
- All products fit commercial dishwashers along with most regeneration units
- Freedom undercut rim plate enhances the ease of eating without assistance

Products:
- All items UK manufactured
- Products exclusive to NHS and Healthcare market
- Lifetime edge-chip warranty
- Stackable
- Thermal shock resistance
- Microwave & freezer safe
- Dishwasher safe
- Stain & glaze damage resistance
- All products comply with Global Food Safety Standards

Minimum order quantities apply on Freedom items. T&C's available from our Customer Service department.
Testimonials

Previous Chair of HCA

“This new range allows the caterers and clinical teams to ensure that the patient has the right crockery for their needs, the 2 colours allows for the likes of dementia patient needs to be met, by offering 2 colours we have set out it’s not just about the crockery but the whole surrounding environment, then with the 2 tone effect to the range allows ALL patients to see clearly the edge of the plate / bowl thus helping them eat better.”

“We have a range now that can be used in all sectors that meets the needs of the end user and not the need of the service – this will allow us to ensure that FOOD and DRINK plays a vital role in the recovery and well-being of those we serve – Food is the BEST Form of MEDICINE.”

“This new range meets the needs and dignity of all patients that we serve; it shows that nothing is impossible and working with suppliers/Nurses/Caterers/Dieticians/Patients. This new range will enhance the food and drink we serve to the patients”

Community Engagement and Volunteer Manager

“Every healthcare provider has a responsibility to provide the highest level of care possible for their patients and this, without question, includes the quality and nutritional value of the food that is served and eaten. Creating the right environment at mealtimes plays an important role in our health and well-being. For us the use of colour on our crockery has proven to help stimulate eating and hydration with our patients including those with dementia.

At The University Hospitals of Morecombe Bay NHS Foundation Trust we have decided to replace all our patient crockery with the new coloured crockery following positive patient, family and social media feedback.

Hospital Patient in UK

“The new plates are lovely, they are nice and bright, I have never had any problems with the food here it’s all great. These new plates feel like I am in a nice fancy restaurant.”

UK Executive Chief Nurse

“We all know that good nutrition is key – especially for those that are poorly in hospital. Some find mealtimes harder than others so this new crockery has been developed to assist those patients who may need additional support. For example, there is a new high-sided plate which will make it easier for patients with limited dexterity or who eat using one hand.”

“The use of colour on the crockery has also been proved to stimulate interest in patients with dementia so we are really interested in getting feedback from those patients and their families on how they find the new crockery and whether it does help them at all important mealtimes.”
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